

INFORMATION FOR THE PROCESSING OF PERSONAL DATA

The company Baretti Mefe S.r.l., with registered office in SS. PAULLESE KM, 18.415 26016 Spino d'Adda CR, Fiscal Code and VAT Number 00828620963 (hereinafter "Holder"), as Data Controller, informs you, pursuant to art. 13 EU Regulation n. 2016/679 (hereinafter "GDPR") and ex. art. 13 of Legislative Decree 196/03, that your data will be processed in the manner and for the following purposes:

1. Lawfulness and purpose of the processing

Your personal data, of which we are in possession or which will be requested, may be legitimately processed without your express consent in the following cases:

a) With reference to art. 6 lett. b), c), d), e) GDPR, for the following service purposes:

- fulfill the pre-contractual and contractual obligations deriving from existing relations with her;
- the disclosure of mandatory administrative, accounting, statutory and tax obligations or of public interest;
- administrative and possibly commercial management of the existing relationship;
- the definition, management and execution of contracts concluded between us including the services necessary to guarantee supplies, after-sales assistance and related guarantees;
- for fraud prevention purposes.

b) with reference to art. 6 lett. f) GDPR by virtue of the legitimate interest of the processing for the following purposes of Direct marketing:

- send to its customers via email, post, newsletter, commercial communications and / or advertising material on products or services offered by the Owner;

c) with reference to art. 6 lett. a), after obtaining the consent, to send to its potential customers commercial communications and / or advertising material on products or services offered by the owner via email, post, newsletter.

2. Methods and Duration of Treatment

The processing of your personal data consists of the operations indicated in art. 4 n. 2 GDPR and more precisely: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data.

Your personal data may be processed either in paper or electronic form.

The Data Controller will process personal data for the time strictly necessary to fulfill the aforementioned purposes.

Data category	Duration
Customers	10 years
Providers	10 years
Employee	10 years
Potential customer/Lead	24 months

3. Access and communication of data

Your data, of a prevalently common nature, may be disclosed for the purposes referred to in subparagraph a) and b) to the following categories of third parties exclusively for purposes related to the provision of the service, also in non-EU countries:

- A- to data processing centers and / or service companies external to our organization but closely related for operational purposes;
- B- to credit and / or financial companies, to persons in charge of the transport and / or delivery service; to the subjects in charge of the management of correspondence;
- C- to tax consultants, to the company law firm and to those responsible for debt collection;
- D- to public and private bodies, also as a result of inspections or checks or for the fulfillment of obligations deriving from the Law or by mandatory Regulations, by the Community Regulations or by the National Regulations;
- E- other subjects outside our organization who take care of technical assistance, guarantee and supply of goods and services for us.

The data processed for the purposes referred to in letter c) will not be disclosed to any third party.

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BARETTI MEFE S.R.L.			
Partita IVA/C. Fiscale: 00828620963			

4. Rights of the interested party

In his capacity as Interested, he may exercise the rights referred to in Articles 15, 16, 17, 18, 19, 20, 21 GDPR and precisely:

- to. transparency;
- b. information;
- c. access;
- d. rectification;
- e. is. oblivion;
- f. treatment limitation;
- g. data portability;
- h. opposition to the treatment.

Obviously, he remains committed to promptly communicate any corrections, additions and / or updates to his data

5. Holder

The Data Controller is BARETTI MEFE S.R.L SS. PAULLESE KM,18.415 26016 Spino d'Adda (CR).

6. How to Exercise Rights

The interested party may, at any time, exercise his rights, as per point 5, by sending:

- a. a registered letter to BARETTI MEFE S.R.L at the registered office of SS. PAULLESE KM, 18.415 26016 Spino d'Adda CR;
- b. an email to privacy@baretti.it;
- c. by contacting the Guarantor for the protection of personal data at Piazza di Monte Citorio n. 121 - 00186 Rome, at the email address: garante@gdpd.it or at PEC protocollo@pec.gdpd.it.

Notice of Privacy Notice and Consent manifestation (Article 7 of EU Regulation No. 679/2016)

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